

# LOCALREACH MEDIA PACK 2025

# LOCALREACH



Royal Mail

Guaranteed delivery by ROYAL MAIL to 156,978 homes & businesses, reaching a population of 376,747+ people each month.



Royal Mail



- COMMUNITY TESTIMONALS – page 2
- WHERE WE COVER – page 6
- LOCALREACH HISTORY – page 8
- STIMULATIVE ADVERTISING – page 9
- DIRECTIVE ADVERTISING – page 10
- ADVERTISING RATES – page 11

LocalReach Community magazines serving the community since 2010

## What the community say about LocalReach...

**LocalReach does what it says on the cover. It highlights the positive features of our city and village communities.**

*Henton and District Gardening Club*

**LocalReach has brought more awareness of our group than anything else in our 18 year history.**

*Weston-super-Mare Fibromyalgia Support Group*

**LocalReach is a brilliant source of information about local events and amenities. I always read it cover to cover!**

*Street Repair Cafe*

**This little Mag with a big heart has everything to offer. I love its interesting snippets and gems.**

*Long Load Village Hall*

**We appreciate all the advertising space LocalReach allows us and people do tell us they saw our advert. We find LocalReach is invaluable.**

*Worle Community Centre*

**LocalReach is great for local news, and is supportive of local organisations such as ours.**

*West Mendip Walkers*

**LocalReach is great for keeping the community up to date with local news, events and information.**

*Burnham-On-Sea Short Mat Bowls Club*

**It's good to have a local free magazine delivered through the door.**

*Ryukyu Karate*

**A very interesting and useful free publication for the local community.**

*Weston-super-Mare Archaeological and Natural History Society*

**LocalReach is great for local news, and is supportive of local organisations such as ours.**

*West Mendip Walkers*

**Great to find news about local events all in one place.**

*Burnham on Sea & District Horticultural Society*

**Great booklet, so useful for communicating to everyone what's new.**

*Somerton Merry Widows*

**LocalReach is invaluable to help the community to keep in touch with what's going on and happening locally.**

*Dancing at the Ritz*

**I love the fact that it is a local, town-based publication which is delivered to all residences within the town.**

*Turn The Tide Portishead*

**Fantastic for small groups to advertise their meetings and gain new friends.**

*Macular Society*

**A brilliant way to keep in touch with our local community!**

*Burnham and Highbridge Repair Cafe*

**LocalReach is so useful, letting us inform others about our events, and informing us about other events we may like.**

*Milton Methodist Church*

**You are doing a great job with this little magazine, keeping us informed of events, local traders, and helpful info.**

*Clevedon Baptist Church Seniors Group*

## What the community say about LocalReach...

**LocalReach keeps me in touch with what is going on in the area.**

*Wells Folk & Barn Dance Club*

**A good information publication for anyone moving into the village together with those already living in Winscombe and its surrounds.**

*Winscombe Millennium Green Trust*

**We appreciate all the advertising space LocalReach allows us and people do tell us they saw our advert. We find LocalReach is invaluable.**

*Mendip Postcard Club*

**I love the local focus, and giving a chance to small community groups to give news of their events.**

*Prayer 4 Clevedon*

**Excellent publication, great to advertise our charity events in and very useful when you are looking for a tradesman.**

*All Saints Church, East Huntspill*

**An excellent publication that serves the local community very well.**

*Portishead Philatelic Society*

**LocalReach helps keep local communities informed, very much appreciated for local organisations. Thank you.**

*Tickenham Flower Show*

**This little booklet packs a punch! Telling us what is happening & services that are local to our community.**

*Kewstoke Repair Cafe*

**LocalReach is a great place to get your message to those that you really want to see it.**

*Portishead Senior Forum*

**Such a wonderful asset to reach out to the community and raise awareness of all local events for personal involvement.**

*Highbridge and Burnham Men's and Ladies SHED*

**LocalReach is a fantastic resource for letting local people know about local events with free advertising for charities.**

*CHW Churches*

**LocalReach is an invaluable way of publicising Clevedon's classical concerts.**

*Clevedon Music Club*

**LocalReach provides an easy and effective way to inform the local community about our organisation and what we do.**

*Serendipity Singers (U3A)*

**We love everything local and what better way to find out about local events than on your doorstep!**

*ACEarts*

**Keeps you in touch with what is happening locally. Ideal place to look for local businesses.**

*Lenny's Community Cafe*

**LocalReach is especially good at helping people who don't have internet to belong to the community.**

*Ann Clewlow's Vocalise Choirs*

**LocalReach is performing a really useful service to our local community.**

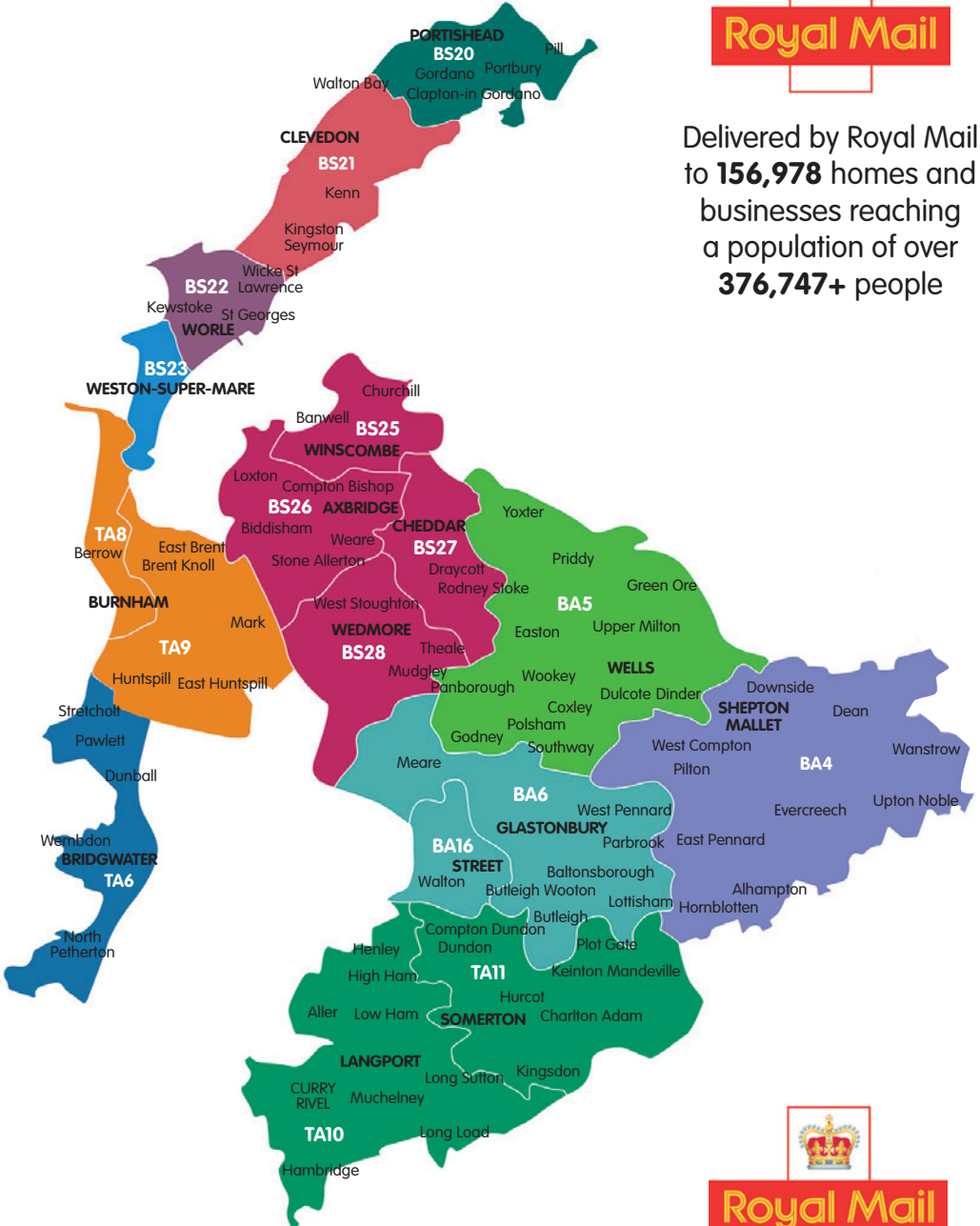
*Gordano Lodge*

**A wonderful resource of local information that is easily accessible and clear.**

*4th Glastonbury Scouts*



Delivered by Royal Mail to **156,978** homes and businesses reaching a population of over **376,747+** people



Total monthly distribution

# 156,978

homes and businesses

Reaching a population  
of over 376,747+ people



Royal Mail

**LocalReach is the perfect way for you to reach  
out to your local community & help you grow  
your business!**

- **Bridgwater** – (TA6) – 24,967 homes and businesses
- **Worle** – (BS22) – 17,661 homes and businesses
- **Weston-super-Mare** – (BS23) – 17,190 homes and businesses
- **Portishead** – (BS20) – 15,736 homes and businesses
- **Burnham-on-Sea** – (TA8, TA9) – 15,310 homes and businesses
- **Glastonbury + Street** – (BA16, BA6) – 13,672 homes and businesses
- **Clevedon** – (BS21) – 11,686 homes and businesses
- **Winscombe, Axbridge, Wedmore, Cheddar** – (BS25, BS26, BS27, BS28) – 11,452 homes and businesses
- **Wells** – (BA5) – 10,220 homes and businesses
- **Somerton & Langport** – (TA11, TA10) – 10,096 homes and businesses
- **Shepton Mallet** – (BA4) – 8,988 homes and businesses

We are delivered by the **Royal Mail** every month.

This is a unique service meaning we ensure that LocalReach is delivered to all homes and businesses within the postcode area and all the surrounding villages.



Royal Mail

## LocalReach History

LocalReach was first published in 2010 to cover Burnham-on-Sea, since then LocalReach has grown year on year and is now also published in Bridgwater, Frome, Shepton Mallet, Somerton & Langport, Portishead, Clevedon, Weston-super-Mare, Worle, Wells, Street, Glastonbury, Cheddar, Wedmore, Axbridge & Winscombe. LocalReach Ltd is a wholly independent, family run business. LocalReach Community Magazines are delivered by Royal Mail to 156,978 homes & businesses across Somerset.

## Local Businesses

LocalReach is great supporter of local businesses. As one ourselves, we regularly get good quality leads from potential advertisers via our own magazines when they are delivered each month. We help hundreds of local businesses every month not only get new business but LocalReach is an easy way for existing customers to stay in touch. In fact LocalReach works so well that over 98% of our advertisers rebook each & every month! We also help businesses by giving them free editorial when we can. We call these our Local Experts & when they buy an advert we give them the same size advert FREE in editorial space.

## Local Community

LocalReach Community Magazines now help over 700+ local, clubs, groups, associations, churches, schools with free of charge publicity each month. As we are inundated with Community Notices we limit each notice to 100 words plus an optional image. Just go to the Community Notices page of our web site [www.localreach.co.uk/community-notices](http://www.localreach.co.uk/community-notices)



### BUSINESSES

Our customer retention is 98% each & every month



### PAYMENT

No contract. Payment by easy monthly direct debit. Range of prices to suit all budgets



### ROYAL MAIL

LocalReach is delivered monthly to 156,978 homes & businesses by the Royal Mail



### COVERAGE

Delivered to Bridgwater, Somerton & Langport, Shepton Mallet, Portishead, Clevedon, Weston, Worle, Burnham, Street, Glastonbury, Wells, Wedmore, Cheddar, Axbridge & Winscombe



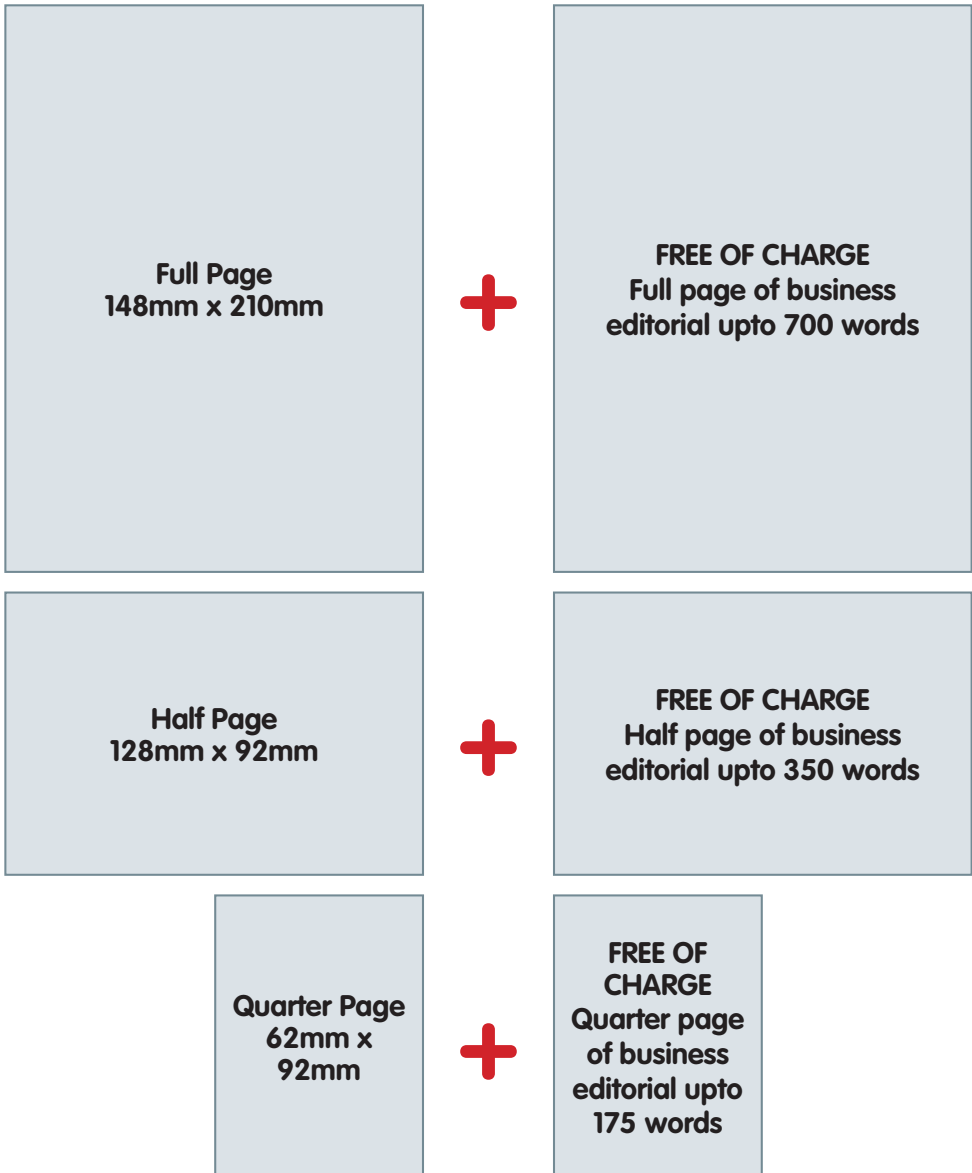
### BRAND

LocalReach is a true local community magazine and a trusted local brand



## FRONT PAGE STIMULATIVE ADVERTISING

The front pages of LocalReach are called "stimulative advertising". It's the best place to advertise in LocalReach if you want to get the best response and stimulate more interest in your products and services. We know from experience that bigger adverts work better but it will be up to your budget to dictate which size advert you take. Readers tell us they read LocalReach cover to cover each month and also contact the adverts inside as they trust LocalReach.



**Quarter Page  
62mm x 92mm**

**Eighth Page  
62mm x 44mm**

**Sixteenth Page  
62mm x 22mm**

## **BUSINESS A-Z DIRECTIVE ADVERTISING**

The back pages are a local business A-Z. It's where 70% of our advertisers place their adverts. The page back pages are called "directive advertising". People know what service they require its just who do they chose. If they want a plumber they look under plumbers if they want a builder they will look under builders. Its as simple as that. Our advertising tend to take smaller adverts and the business card size (1/8) is by far the most popular size. So advertising in our A-Z is like putting your business card through 156,978 homes & businesses each month.

## **ARTWORK**

Adverts must be sent in JPEG or PDF formats in their highest quality to these dimensions. Please include a 3mm bleed for all full page adverts. If you don't have an advert created our designer can create a professional advert for you.

## **DESIGN SERVICES**

We offer a full in-house design service. With over 30 years' experience we can use our team of experts to create an eye-catching advert which represents your business from start to finish until you are 100% happy.

If you have any logos or images you wish to use then please let us know and we can included these in the design but if not do not panic as we can create logos and have access to 1000s of images.

We also offer a full web design, maintenance and hosting service. If you are looking to take your business online or looking for a re-vamp, let us help. Our team of experts have 30 years of experience in creating bespoke sites tailored to your business and requirements.

**BRIDGWATER** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **24,967** homes & businesses to **ALL** of **TA6** postcode area each month reaching a population of over **59,920+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£66*
1/8 page	£132*
1/4 page	£265*
1/2 page	£530*
Full page	£1061*
Back page	£2122*
Front 1/8 page	£264*

**WORLE** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **17,661** homes & businesses to **ALL** of **BS22** postcode area each month reaching a population of over **42,386+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£47*
1/8 page	£95*
1/4 page	£189*
1/2 page	£379*
Full page	£758*
Back page	£1516*

**WESTON-SUPER-MARE** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **17,190** homes & businesses to **ALL** of **BS23** postcode area each month reaching a population of over **41,256+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£46*
1/8 page	£92*
1/4 page	£185*
1/2 page	£370*
Full page	£740*
Back page	£1481*

**PORTISHEAD** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **15,736** homes & businesses to **ALL** of **BS20** postcode area each month reaching a population of over **37,766+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£43*
1/8 page	£87*
1/4 page	£174*
1/2 page	£349*
Full page	£699*
Back page	£1398*

\* All prices per month + VAT.

**BURNHAM-ON-SEA** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **15,310** homes & businesses to **ALL** of **TA8 & TA9** postcode areas each month reaching a population of over **36,744+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£45*
1/8 page	£89*
1/4 page	£178*
1/2 page	£356*
Full page	£712*
Back page	£1424*

**GLASTONBURY & STREET** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **13,672** homes & businesses to **ALL** of **BA6 & BA16** postcode area each month reaching a population of over **32,812+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£35*
1/8 page	£75*
1/4 page	£149*
1/2 page	£299*
Full page	£599*
Back page	£1198*

**CLEVEDON** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **11,686** homes & businesses to **ALL** of **BS21** postcode area each month reaching a population of over **28,046+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£33*
1/8 page	£65*
1/4 page	£131*
1/2 page	£262*
Full page	£524*
Back page	£1048*

**WEDMORE, CHEDDAR, AXBRIDGE, WINSCOMBE** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **11,452** homes & businesses to **ALL** of **BS28, BS27, BS26, BS25** postcode areas each month reaching a population of over **27,484+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£33*
1/8 page	£65*
1/4 page	£130*
1/2 page	£261*
Full page	£522*
Back page	£1044*

\* All prices per month + VAT.

**WELLS** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **10,220** homes & businesses to **ALL** of **BA5** postcode area each month reaching a population of over **24,528+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£27*
1/8 page	£54*
1/4 page	£109*
1/2 page	£219*
Full page	£438*
Back page	£876*

**SOMERTON & LANGPORT** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **10,096** homes & businesses to **ALL** of **TA11 & TA10** postcode area each month reaching a population of over **24,230+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£27*
1/8 page	£54*
1/4 page	£108*
1/2 page	£216*
Full page	£433*
Back page	£866*

**SHEPTON MALLET** advertising prices. **GUARANTEED** delivery by **ROYAL MAIL** to **8,988** homes & businesses to **ALL** of **BA4** postcode area each month reaching a population of over **21,571+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£23*
1/8 page	£47*
1/4 page	£95*
1/2 page	£191*
Full page	£383*
Back page	£767*

**ADVERTISE IN ALL 11 MAGAZINES.** **GUARANTEED** delivery by **ROYAL MAIL** to **156,978** homes & businesses each month reaching a population of over **376,747+** people each month.

Advert Size	Monthly DD Price <small>(3+ month booking)</small>
1/16 page	£425*
1/8 page	£850*
1/4 page	£1701*
1/2 page	£3402*
Full page	£6805*
Back page	£13610*

\* All prices per month + VAT.

**Call us 7 days a week on one of the numbers below.**

**Lines answered 8am – 8pm Monday to Friday, 9am – 6pm Saturday and 10am – 4pm Sundays...**

**Bridgwater and Burnham & Highbridge: 01278 238000**

**Wells and Shepton Mallet: 01749 600388**

**Street & Glastonbury and Somerton & Langport: 01458 555503**

**Weston-super-Mare, Worle, Wedmore, Axbridge, Winscombe, Cheddar: 01934 312171**

**Clevedon and Portishead: 01275 400160**

Email us at **[hello@localreach.co.uk](mailto:hello@localreach.co.uk)**

**LOCALREACH**

[www.localreach.co.uk](http://www.localreach.co.uk)